



RECOGNIZING OUTSTANDING  
ACHIEVEMENTS IN CONSTRUCTION

2025 SPONSORSHIP PACKAGE

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# THE AWARDS

The Construction Excellence Awards shine a spotlight on the remarkable achievements and contributions of our member firms and industry leaders. They celebrate the passion, innovation, and leadership that drive progress and shape the future of our industry. Through these awards, we honour not only outstanding accomplishments but also the groundbreaking practices that elevate industry standards. By recognizing and supporting our local talent, the awards help cultivate a collective desire to continue to build a stronger, more vibrant construction community.



# AWARD CATEGORIES

To recognize the outstanding achievements of our MNECA member firms in the following categories.

## HALL OF FAME

This award has been developed to recognize individuals who have demonstrated a long term commitment to the construction industry. The recipient will be someone who has made significant efforts to improving their industry and community by use of their time and expertise and has made a difference in the lives of others. This award is open to current or former owners/employees/staff of member companies.

## WOMEN IN CONSTRUCTION

This individual award is presented to a woman in recognition of their achievements in program development, support of other women, contributions to the industry, and other notable accomplishments.

## SUPPLIER

This company award is presented to a supplier who has demonstrated achievements and commitments to the advancement of high-quality commercial and industrial construction through the supply of first-rate products and services to the construction industry.

## GREEN/ENVIRONMENTAL

This company award is presented to an member in recognition of outstanding contributions in the construction industry that prioritize sustainability and environmental stewardship. Candidates are invited to submit innovative engineering or architectural designs, construction practices, technologies, products, or environmental management systems that proactively address environmental impacts stemming directly from their roles in a project.

## GENERAL CONTRACTOR

This company award is presented to a contractor in recognition of the commitment and dedication in support of New Brunswick's construction industry and, in particular, the pursuit and promotion of excellence in the General Contractors sector of the industry.

## TRADE CONTRACTOR

This company award is presented to a sub-contractor that has demonstrated achievements and commitments to the advancement of high-quality commercial and industrial construction through the supply of first-rate products and services, and high-quality construction in the trade areas.

## GOLD SEAL EMPLOYER

This company award recognizes a member firms' commitment to excellence in construction management through the support and promotion of employees' success in achieving Gold Seal certification, and its incorporation of the Gold Seal program into its business practices.

## SAFETY

This company award honours safety excellence in the construction industry that demonstrate an unwavering commitment to safety through comprehensive access to NBCSA training programs. This award aims to recognize those who prioritize the health and well-being of their employees by providing them with the necessary knowledge and skills to maintain a safe working environment.

# SPONSOR BENEFITS

THE CONSTRUCTION EXCELLENCE AWARDS

## **VISIBILITY**

Your business brand will be prominently featured during the award ceremony and included in select pre- and post-event marketing materials.

## **NETWORKING**

Multiple opportunities to build valuable relationships and partnerships.

## **BUSINESS OPPORTUNITIES**

Expand your market reach and gain new sales and partnership opportunities.

## **MEDIA EXPOSURE**

Significant exposure through our social media platforms.





# PRESENTING

*sponsor*

**\$5000**

**SOLD**

1 Available

## Corporate Logo Placements

- Corporate brand tied to the event logo as “presented by” in all forms of promotions.
- Event registration page with website link to your corporate page.
- Event email communications with website link to your corporate page.
- Event Program
- Tabletop Markers
- Photo media wall signage.
- Projected in looping sponsor reel at event.

## Marketing Recognition

- Sponsor recognition by the Master of Ceremonies during event announcements.
- Opportunity to provide a promotional offer to be inserted into event communication e-mails.
- Sponsor to provide four promotional slides or one promotional video and two promotional slides (e.g. job-site, product or services promo) for the sponsor reel projected during the event.
- Three corporate popup banners can be displayed at the event (2 on Mainstage + 1 in Mezzanine).
- Opportunity to host an interactive activity booth during the reception (e.g. photobooth, prize draw).
- Social Media sponsor shout-out post linked to your website or corporate Facebook page.
- Formally thanked in the post-event appreciation email sent to participants and members.

## Complimentary

- Eight tickets (one table) to the event.
- Eight tickets to the VIP Room.

## Additional Benefits

- Priority seating near the stage.
- Opportunity to bring event welcome remarks from the stage.
- Cross-Promotional advertising rights to mention your support of MNECA and the event in your corporate marketing (e.g. website, social media, commercials)
- First right of renewal as “Presenting Sponsor” for next year’s Awards Gala (March Deadline).

# VIP Room

*sponsor*

**\$4000**



1 Available

## Corporate Logo Placements

- Event registration page with website link to your corporate page.
- Event email communications with website link to your corporate page.
- Event Program
- Photo media wall signage.
- Projected in looping sponsor reel at event.

## Marketing Recognition

- Sponsor recognition by the Master of Ceremonies during event announcements.
- Opportunity to provide a promotional offer to be inserted into event communication e-mails.
- Sponsor to provide four promotional slides or one promotional video and two promotional slides (e.g. job-site, product or services promo) for the sponsor reel projected during the event.
- Two corporate popup banners can be displayed at the event (VIP Room + Mezzanine).
- Opportunity to host an interactive activity booth at the VIP reception (e.g. photobooth, prize draw).
- Social Media sponsor shout-out post linked to your website or corporate Facebook page.
- Formally thanked in the post-event appreciation email sent to participants and members.

## Complimentary

- Six tickets to the event.
- Six tickets to the VIP Room.

## Additional Benefits

- Priority seating near the stage.
- Opportunity to bring event welcome remarks in the VIP Room.
- Cross-Promotional advertising rights to mention your support of MNECA and the event in your corporate marketing (e.g. website, social media, commercials)
- First right of renewal as "VIP Room Sponsor" for next year's Awards Gala (March Deadline).

# Reception *sponsor*

**\$3500**

1 Available

## Corporate Logo Placements

- Event registration page with website link to your corporate page.
- Event email communications with website link to your corporate page.
- Event Program
- Photo media wall signage.
- Projected in looping sponsor reel at event.

## Marketing Recognition

- Sponsor recognition by the Master of Ceremonies during event announcements.
- Opportunity to provide a promotional offer to be inserted into event communication e-mails.
- Sponsor to provide three promotional slides or one promotional video and one promotional slide (e.g. job-site, product or services promo) for the sponsor reel projected during the event.
- Two corporate popup banners can be displayed at the event (Reception Stage + Mezzanine).
- Opportunity to host an interactive activity booth during the reception (e.g. photobooth, prize draw).
- Social Media sponsor shout-out post linked to your website or corporate Facebook page.
- Formally thanked in the post-event appreciation email sent to participants and members.

## Complimentary

- Four tickets to the event.
- Four tickets to the VIP Room.

## Additional Benefits

- Priority seating near the stage.
- Opportunity to bring event welcome remarks at the Reception.
- Cross-Promotional advertising rights to mention your support of MNECA and the event in your corporate marketing (e.g. website, social media, commercials)
- First right of renewal as "Reception Sponsor" for next year's Awards Gala (March Deadline).



# Banquet *sponsor*

**\$2500**

4 Available

## Corporate Logo Placements

- Event registration page with website link to your corporate page.
- Event email communications with website link to your corporate page.
- Event Program
- Projected in looping sponsor reel at event.

## Marketing Recognition

- Sponsor recognition by the Master of Ceremonies during banquet.
- Sponsor to provide two promotional slides (e.g. job-site, product or services promo) for the sponsor reel projected during the event.
- Two corporate popup banners can be displayed at the event (Banquet Hall + Mezzanine).
- Social Media sponsor shout-out post linked to your website or corporate Facebook page.
- Formally thanked in the post-event appreciation email sent to participants and members.

## Complimentary

- Four tickets to the event.
- Two tickets to the VIP Room.

## Additional Benefits

- Cross-Promotional advertising rights to mention your support of MNECA and the event in your corporate marketing (e.g. website, social media, commercials)
- First right of renewal as "Reception Sponsor" for next year's Awards Gala (March Deadline).

# Hall of Fame Award

*sponsor*

**\$2000**

1 Available

## Corporate Logo Placements

- Event registration page with website link to your corporate page.
- Event email communications with website link to your corporate page.
- Event Program
- Projected in looping sponsor reel at event.

## Marketing Recognition

- Sponsor recognition by the Master of Ceremonies during award presentation.
- Sponsor recognition in award category slide.
- Sponsor to provide one promotional slide (e.g. job-site, product or services promo) for the sponsor reel projected during the event.
- One corporate popup banner can be displayed at the event (Mezzanine).
- Social Media sponsor shout-out post linked to your website or corporate Facebook page.
- Formally thanked in the post-event appreciation email sent to participants and members.

## Complimentary

- Two tickets to the event.
- Two tickets to the VIP Room.

## Additional Benefits

- Opportunity to help present Hall of Fame award.
- Cross-Promotional advertising rights to mention your support of MNECA and the event in your corporate marketing (e.g. website, social media, commercials)

# Award Category

*sponsor*

**\$1500**

6 Available

## Corporate Logo Placements

- Event registration page with website link to your corporate page.
- Event email communications with website link to your corporate page.
- Event Program
- Projected in looping sponsor reel at event.

## Marketing Recognition

- Sponsor recognition by the Master of Ceremonies during award presentation.
- Sponsor recognition in award category slide.
- Sponsor to provide one promotional slide (e.g. job-site, product or services promo) for the sponsor reel projected during the event.
- One corporate popup banner can be displayed at the event (Mezzanine).
- Social Media sponsor shout-out post linked to your website or corporate Facebook page.
- Formally thanked in the post-event appreciation email sent to participants and members.

## Complimentary

- Two tickets to the event.
- Two tickets to the VIP Room.

## Additional Benefits

- Opportunity to help present an award.
- Cross-Promotional advertising rights to mention your support of MNECA and the event in your corporate marketing (e.g. website, social media, commercials)



**General Contractor**



**Gold Seal Employer**



**Women in Construction**



**Safety** \*Presented by NBCSA



**Trade Contractor**



**Supplier**



**Green/Environmental**

# Gala *sponsor*

**\$1000**

10 Available

## Corporate Logo Placements

- Event registration page with website link to your corporate page.
- Event email communications with website link to your corporate page.
- Event Program
- Projected in looping sponsor reel at event.

## Marketing Recognition

- Sponsor recognition by the Master of Ceremonies during event.
- Sponsor to provide one promotional slide (e.g. job-site, product or services promo) for the sponsor reel projected during the event.
- One corporate popup banner can be displayed at the event (Mezzanine).
- Social Media sponsor shout-out post linked to your website or corporate Facebook page.
- Formally thanked in the post-event appreciation email sent to participants and members.

## Complimentary

- One ticket to the event.
- One ticket to the VIP Room.

## Additional Benefits

- Cross-Promotional advertising rights to mention your support of MNECA and the event in your corporate marketing (e.g. website, social media, commercials)

# ABOUT US

The Moncton Northeast Construction Association, established in 1942, is one of New Brunswick's leading business associations, representing the interests of general contractors, trade and sub-contractors and suppliers to the construction industry at the local, provincial and national level. The Association membership includes nearly 400 businesses, mainly operating in Eastern New Brunswick. The Moncton Northeast Construction Association is affiliated with the Construction Association of New Brunswick and the Canadian Construction Association.

The Moncton Northeast Construction Association is dedicated to supporting our members in some of the following ways:

- Sharing plans and information on current industry projects
- Promoting industry standards
- Supporting workforce development initiatives
- Offering labour relations support and Union Agreement management
- Providing valuable membership benefits and discounts.

Through the Maritime Centre for Construction Learning (MCCL), we also offer educational and advancement opportunities to our colleagues in other construction organizations across New Brunswick and PEI including industry certifications and Gold Seal Certification supports.

The Moncton Northeast Construction Association offers our members unique opportunities to market their services and network with clients, partners, and peers through various social events and other industry-related initiatives. These events add significant value to our membership by helping companies connect with their target audience in the industry, complementing their traditional marketing strategies through relationship-building opportunities. Working together in collaboration with other Maritime construction associations, government and relevant community-based organizations, we strive to provide the best and most relevant representation for our members and support consistent industry growth and success.



# CONTACT US

If you are interested in becoming a sponsor for our inaugural awards gala celebrating excellence in construction, please contact our event management team for more details.



**Robert Gallant or Kevin Macintyre**



**(506) 855-8525**



**[socialevents@mneca.ca](mailto:socialevents@mneca.ca)**

Have questions or want more information about our association? We're here to help! Whether you're interested in our training programs, have feedback, or need assistance, don't hesitate to reach out.



**JC Gallant**



**(506) 269-5512**



**[jcgallant@mneca.ca](mailto:jcgallant@mneca.ca)**

# WE THANK YOU

FOR YOUR CONTINUED SUPPORT OF

# OUR ASSOCIATION