

CANB Moncton Northeast

Construction Association

Construction Excellence Awards

October 30, 2026

Sponsorship Information Package

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The Awards

Moncton Northeast Construction Association's annual *Construction Excellence Awards* shine a spotlight on the remarkable achievements and contributions of our member firms and industry leaders. The awards celebrate the passion, innovation, and leadership that drive progress and shape the future of our industry. Through these awards, we honour not only outstanding accomplishments but also the groundbreaking practices that elevate industry standards. By recognizing and supporting our local talent, the awards help cultivate a collective desire to continue to build a stronger, more vibrant construction community.

This formal event is a great place to network, market and celebrate. The big event will be held at the Delta Beauséjour in the heart of beautiful Downtown Moncton on Friday, October 30, 2026 with a pre-gala reception starting at 6 p.m., the Awards Gala at 7 p.m. all followed up by a great after-party with live music to continue the celebration.

Award Categories

HALL OF FAME: This award has been developed to recognize individuals who have demonstrated a long-term commitment to the construction industry. The recipient will be someone who has made significant efforts to improving their industry and community by use of their time and expertise and has made a difference in the lives of others. This award is open to current or former owners/employees/staff of member companies.

GENERAL CONTRACTOR: This company award is presented to a contractor in recognition of the commitment and dedication in support of New Brunswick's construction industry and, in particular, the pursuit and promotion of excellence in the General Contractors sector of the industry.

WOMEN IN CONSTRUCTION: This individual award is presented to a woman in recognition of their achievements in program development, support of other women, contributions to the industry, and other notable accomplishments.

TRADE CONTRACTOR: This company award is presented to a sub-contractor that has demonstrated achievements and commitments to the advancement of high-quality commercial and industrial construction through the supply of first-rate products and services, and high-quality construction in the trade areas.

SUPPLIER: This company award is presented to a supplier who has demonstrated achievements and commitments to the advancement of high-quality commercial and industrial construction through the supply of first-rate products and services to the construction industry.

GOLD SEAL EMPLOYER: This company award recognizes a member firms' commitment to excellence in construction management through the support and promotion of employees' success in achieving Gold Seal certification, and its incorporation of the Gold Seal program into its business practices.

EMERGING LEADER UNDER 40: This individual award is presented to an individual under the age of 40 who has made a significant contribution to the industry by showing leadership within their company and industry, demonstrated commitment to the delivery of quality projects and results, has shown leadership in the community, and other notable accomplishments.

SAFETY: This company award honours safety excellence in the construction industry that demonstrate an unwavering commitment to safety through comprehensive access to NBCSA training programs. This award aims to recognize those who prioritize the health and well-being of their employees by providing them with the necessary knowledge and skills to maintain a safe working environment.

CANB – Moncton Northeast Background

The ***Moncton Northeast Construction Association*** (MNECA) was established in 1942 and has established itself as one of the Province's leading business associations representing the interests of construction industry members including; general contractors, trades, sub-contractors, suppliers and distributors from local, provincial and national levels. The Association's membership includes close to 400 businesses operating in the Southeast and Northeast of New Brunswick.

MNECA exists to serve our members by; displaying plans and information on current projects in the industry by; advocating as a collective voice on issues of concern that impact the industry, developing and promoting industry standards, providing labour relations support, offering membership benefits and discount programs, giving education opportunities and providing the necessary communication to build a stronger, cohesive industry that benefits our province and society.

Through our various social events MNECA also provides our members with unique opportunities



within the industry to market their services and network to their clients, partners and peers. These events allow us to offer great value to our membership services by helping companies reach their target markets within the industry through relationship development opportunities that complement their traditional marketing strategies. A few of our social activities also include fundraising activities to help support industry related charities.

Sponsorship Opportunities

MNECA would not be able to offer all the great social events we do without the generous support of corporate sponsors like yourself. Sponsor packages for the **Construction Excellence Awards** range from \$1,000 to \$5,000 as outlined below. Our sponsorship levels include valuable incentives that will give your company generous recognition and great market exposure in our multi-faceted marketing campaign directed especially towards the leaders of the construction industry. These outlined recognition components are a suggested starting point, and we remain open to customizing recognition packages to meet your company's unique marketing ideas and requirements.



We ask that you please take the time to review these marketing opportunities and decide where your company could best benefit from a relationship with MNECA. We understand that you are approached by many interesting and worthy events and community fundraisers, and we appreciate your consideration in supporting our Association. Any surplus funds from any of our events are reinvested into special membership services and our designated charities.

We trust this information package will pique your company's interest and we look forward to exploring how we can work together to make our industry events stronger. Should you have any questions, please email our Event Management Team, **Robert Gallant** or **Kevin Macintyre** at socialevents@mneca.ca or call (506) 855-8525 to arrange a telephone or in person meeting.

*Limited sponsorship opportunities are available so early commitment is recommended.

Presenting Sponsor \$5,000: One Opportunity

SOLD TO: HOME DEPOT

Corporate Logo Placements

- Corporate brand tied to the event logo as “presented by” in all forms of promotions.
- Event registration page with website link to your corporate page.
- Event email communications with website link to your corporate page.
- Event Program
- Tabletop Markers
- Photo media wall signage.
- Projected in looping sponsor reel at event.

Marketing Recognition

- Sponsor recognition by the Master of Ceremonies during event announcements.
- Opportunity to provide a promotional offer to be inserted into event communication e-mails.
- Sponsor to provide four promotional slides or one promotional video and two promotional slides (e.g. jobsite, product or services promo) for the sponsor reel projected during the event.
- Four corporate popup banners can be displayed at the event (2 on Mainstage & 2 in Mezzanine).
- Opportunity to host an interactive activity booth during the reception (e.g. prize draw).
- Social Media sponsor shout-out post linked to your website or corporate Facebook page.
- Formally thanked in the post-event appreciation email sent to participants and members.

Complimentary

- Eight tickets (one table) to the event.
- Eight reception drink tickets.

Additional Benefits

- Priority seating near the stage.
- Opportunity to bring event welcome remarks from the stage.
- Cross-Promotional advertising rights to mention your support of MNECA and the event in your corporate marketing (e.g. website, social media, commercials).
- First right of renewal as “Presenting Sponsor” for next year’s Awards Gala (March Deadline).

Reception Sponsor \$4,000: One Opportunity

SOLD TO: PREMIUM GROUP

Corporate Logo Placements

- Event registration page with website link to your corporate page.
- Event email communications with website link to your corporate page.
- Event Program
- Photo media wall signage.
- Projected in looping sponsor reel at event.

Marketing Recognition

- Sponsor recognition by the Master of Ceremonies during event announcements.
- Opportunity to provide a promotional offer to be inserted into event communication e-mails.
- Sponsor to provide three promotional slides or one promotional video and one promotional slide (e.g. job-site, product or services promo) for the sponsor reel projected during the event.
- Three corporate popup banners can be displayed at the event (Mezzanine, Reception Podium & Ballroom).
- Opportunity to host an interactive activity booth during the reception (e.g. prize draw).
- Social Media sponsor shout-out post linked to your website or corporate Facebook page.
- Formally thanked in the post-event appreciation email sent to participants and members.

Complimentary

- Six tickets to the event.
- Six reception drink tickets.

Additional Benefits

- Priority seating near the stage.
- Opportunity to bring event welcome remarks at the reception.
- Cross-Promotional advertising rights to mention your support of MNECA and the event in your corporate marketing (e.g. website, social media, commercials).
- First right of renewal as "Reception Sponsor" for next year's Awards Gala (March Deadline).

After Party Sponsor \$4,000: One Opportunity

Corporate Logo Placements

- Event registration page with website link to your corporate page.
- Event email communications with website link to your corporate page.
- Event Program
- Photo media wall signage.
- Projected in looping sponsor reel at event.

Marketing Recognition

- Sponsor recognition by the Master of Ceremonies during event announcements.
- Opportunity to provide a promotional offer to be inserted into event communication e-mails.
- Sponsor to provide four promotional slides or one promotional video and two promotional slides (e.g. job-site, product or services promo) for the sponsor reel projected during the event.
- Three corporate popup banners can be displayed at the event (Mezzanine, Ballroom & Entertainment Stage).
- Opportunity to host an interactive activity booth during the reception (e.g. prize draw).
- Social Media sponsor shout-out post linked to your website or corporate Facebook page.
- Formally thanked in the post-event appreciation email sent to participants and members.

Complimentary

- Six tickets to the event.
- Six reception drink tickets.

Additional Benefits

- Priority seating near the stage.
- Opportunity to open the After Party and introduce the band at the end of the gala.
- Cross-Promotional advertising rights to mention your support of MNECA and the event in your corporate marketing (e.g. website, social media, commercials).
- First right of renewal as "After Party Sponsor" for next year's Awards Gala (March Deadline).

Banquet Sponsor \$2,500: Four Opportunities

Corporate Logo Placements

- Event registration page with website link to your corporate page.
- Event email communications with website link to your corporate page.
- Event Program
- Projected in looping sponsor reel at event.

Marketing Recognition

- Sponsor recognition by the Master of Ceremonies during banquet.
- Sponsor to provide two promotional slides (e.g. job-site, product or services promo) for the sponsor reel projected during the event.
- Two corporate popup banners can be displayed at the event (Banquet Hall + Mezzanine).
- Social Media sponsor shout-out post linked to your website or corporate Facebook page.
- Formally thanked in the post-event appreciation email sent to participants and members.

Complimentary

- Four tickets to the event.
- Four reception drink tickets.

Additional Benefits

- Cross-Promotional advertising rights to mention your support of MNECA and the event in your corporate marketing (e.g. website, social media, commercials).
- First right of renewal as a “Banquet Sponsor” for next year’s Awards Gala (March Deadline).

Hall of Fame Award Sponsor \$2,000: One Opportunity

Corporate Logo Placements

- Event registration page with website link to your corporate page.
- Event email communications with website link to your corporate page.
- Event Program
- Projected in looping sponsor reel at event.

Marketing Recognition

- Sponsor recognition by the Master of Ceremonies during award presentation.
- Sponsor recognition in award category slide.
- Sponsor to provide one promotional slide (e.g. job-site, product or services promo) for the sponsor reel projected during the event.
- One corporate popup banner can be displayed at the event (Mezzanine).
- Social Media sponsor shout-out post linked to your website or corporate Facebook page.
- Formally thanked in the post-event appreciation email sent to participants and members.

Complimentary

- Three tickets to the event.
- Three reception drink tickets.

Additional Benefits

- Opportunity to help present Hall of Fame award.
- Cross-Promotional advertising rights to mention your support of MNECA and the event in your corporate marketing (e.g. website, social media, commercials).

Award Category Sponsor \$1,500: Six Opportunities

SOLD OUT

Corporate Logo Placements

- Event registration page with website link to your corporate page.
- Event email communications with website link to your corporate page.
- Event Program
- Projected in looping sponsor reel at event.

Marketing Recognition

- Sponsor recognition by the Master of Ceremonies during award presentation.
- Sponsor recognition in award category slide.
- Sponsor to provide one promotional slide (e.g. job-site, product or services promo) for the sponsor reel projected during the event.
- One corporate popup banner can be displayed at the event (Mezzanine).
- Social Media sponsor shout-out post linked to your website or corporate Facebook page.
- Formally thanked in the post-event appreciation email sent to participants and members.

Complimentary

- Two tickets to the event.
- Two reception drink tickets.

Additional Benefits

- Opportunity to help present an award.
- Cross-Promotional advertising rights to mention your support of MNECA and the event in your corporate marketing (e.g. website, social media, commercials).

Gala Sponsor \$1,000: Ten Opportunities

Corporate Logo Placements

- Event registration page with website link to your corporate page.
- Event email communications with website link to your corporate page.
- Event Program
- Projected in looping sponsor reel at event.

Marketing Recognition

- Sponsor recognition by the Master of Ceremonies during event.
- Sponsor to provide one promotional slide (e.g. job-site, product or services promo) for the sponsor reel projected during the event.
- One corporate popup banner can be displayed at the event (Mezzanine).
- Social Media sponsor shout-out post linked to your website or corporate Facebook page.
- Formally thanked in the post-event appreciation email sent to participants and members.

Complimentary

- One ticket to the event.
- One reception drink ticket.

Additional Benefits

- Cross-Promotional advertising rights to mention your support of MNECA and the event in your corporate marketing (e.g. website, social media, commercials).

